



CALL FOR APPLICANTS

The American Advertising Federation Hawaii "Shining Star" Scholarship is open to current full-time enrollees of a Hawaii college or university and majoring in Advertising or an Advertising-related field such as Graphic or Web design, Marketing, Journalism, Communications, etc.

SCHOLARSHIP AMOUNT:

A one time amount of \$2000 to be used towards school-related expenses.

ELIGIBILITY:

College undergraduates who are currently enrolled as full-time students at an accredited college or university in Hawaii.

QUALIFICATIONS:

- Applicants must be majoring in (or for high school seniors, declaring a major in) an communications related field, including but not limited to advertising, graphic or web design, broadcasting, communications, film, video production, journalism, marketing, new media or public relations.
- Applicants must have an overall GPA of 3.0 or higher (must submit a copy of their current college transcript and provide verification that they are currently enrolled in an accredited college or university in the state of Hawaii).
- Short essay (250 words or less): "Why should you be the recipient of the AAF-Hawaii Shining Star Scholarship?"
- A brief interview with members of AAF-Hawaii's Board

SELECTION PROCESS:

The AAF-Hawaii Board will select the winners. Scholarship recipients will be selected on the basis of academic achievement, need, demonstrated leadership, participation in school and community service activities, honors and other awards or recognition, work experience and statement of goals and aspirations, and unusual personal and/or family circumstances.

DATES TO REMEMBER:

Friday, March 24, 2017, 5:00pm HST: Application Deadline

March 27-April 7, 2017: Review of applications, phone interviews of finalists

April 10, 2017: Winner notified

Saturday, April 22, 2017: Winner(s) announced at Pele Awards (presented award certificate / check mailed separately).

The following items must be submitted to scholarships@aafhawaii.com by March 24, 2017, 5:00pm HST:

- Your fully completed Spring 2017 Shining Star Scholarship Application
- Your essay on why you should receive the AAF-Hawaii Shining Star Scholarship.
- A valid official or unofficial transcript from your accredited college or university in the state of Hawaii
- Verification that you are currently enrolled as a full time student at an accredited college or university in the state of Hawaii. This could include a current tuition receipt, course registration, or an official letter from an administrator at your school.

When submitting your application, please make sure the subject line of your email entry reads: "2017 Spring Shining Star Scholarship – (your name)." Failure to thoroughly and accurately provide the required application items will result in the disqualification of the applicant in the selection process.

Questions? Contact us at scholarships@aafhawaii.com

Thank you and good luck!

