



AAF HAWAII
**SHINING STAR
SCHOLARSHIP**

2024 APPLICATION DEADLINE: FRIDAY, MARCH 29, 2024 - 5PM HAWAII STANDARD TIME

CALL FOR APPLICANTS

The American Advertising Federation Hawaii "Shining Star" Scholarship is open to current full-time enrollees of a Hawaii college or university and majoring in Advertising or an Advertising-related field such as Graphic or Web design, Marketing, Broadcast, Journalism, Communications, etc.

SCHOLARSHIP AMOUNT:

First Place: A one time amount of \$2,000 to be used towards school-related expenses.

Second Place: A one time amount of \$800 to be used towards school-related expenses.

ELIGIBILITY:

College undergraduates who are currently enrolled as full-time students at an accredited college or university in Hawaii.

QUALIFICATIONS:

- Applicants must be majoring in (or for high school seniors, declaring a major in) a communications related field, including but not limited to Advertising or an Advertising-related field such as Graphic or Web design, Marketing, Broadcast, Journalism, Communications, etc.
- Applicants must have an overall GPA of 3.0 or higher (must submit a copy of their current college (or high school) transcript and provide verification that they are currently enrolled in an accredited college or university in the state of Hawaii).
- Short essay (250 words or less): "Why should you be the recipient of the AAF Hawaii Shining Star Scholarship? How will you move the industry forward by majoring in this field?"
- Finalists participate in a brief interview with members of AAF Hawaii's Board of Directors

SELECTION PROCESS:

The AAF Hawaii Board will select the winners. Scholarship recipients will be selected on the basis of academic achievement, need, demonstrated leadership, participation in school and community service activities, honors and other awards or recognition, work experience and statement of goals and aspirations, and unusual personal and/or family circumstances.

DATES TO REMEMBER:

Friday, March 29, 2024, 5:00pm HST: Application Deadline

April 1 - April 19, 2024: Review of applications, video teleconference interviews of finalists

April 22, 2024: Winners notified, then recognized on social media (presented award certificate / check mailed separately in April).

May 4, 2024: Winners recognized at the Pele Awards.

The following items must be submitted to: scholarships@aafhawaii.com by March 29, 2024, 5:00pm HST:

- Completed 2024 Shining Star Scholarship Application
- Essay on why you should receive the AAF Hawaii Shining Star Scholarship and how you plan to move the industry forward by majoring in this field.
- A valid official or unofficial transcript from your accredited college, university, or high school in the state of Hawaii
- Verification that you are currently enrolled (or accepted) as a full time student at an accredited college or university in the state of Hawaii. This could include a current tuition receipt, course registration, or an official letter from an administrator at your school.

When submitting your application, please make sure the subject line of your email entry reads: "2024 Shining Star Scholarship – (your name)." Failure to thoroughly and accurately provide the required application items will result in the disqualification of the applicant in the selection process.

Questions? Contact us at: scholarships@aafhawaii.com

2024 AAF-Hawai'i Shining Star Scholarship Application

Please complete the following:

Full Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

Name of college/university you are currently attending: _____

Major: _____ Anticipated Date of Graduation: _____

GPA: _____ Name and Contact Info of Faculty Member who can verify enrollment: _____

Please tell us in 250 words or less why you should you be the recipient of the AAF Hawai'i Shining Star Scholarship and how you plan to move the industry forward by majoring in this field. You may submit your essay on a separate page (as a PDF):

I HEREBY CERTIFY THE ABOVE INFORMATION TO BE TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE:

Signature

Date

The following items must be submitted to scholarships@aafhawaii.com by March 29, 2024 5:00pm HST.

- Your fully completed 2024 Shining Star Scholarship Application
- Your essay on why you should receive the AAF Hawai'i Shining Star Scholarship.
- A valid official or unofficial transcript from your accredited college or university in the state of Hawai'i
- Verification that you are currently enrolled as a full time student at an accredited college or university in the state of Hawai'i. This could include a current tuition receipt, course registration, or an official letter from an administrator at your school.

When submitting your application, please make sure the subject line of your email entry reads: "2024 Shining Star Scholarship – (your name)." Failure to thoroughly and accurately provide the required application items will result in the disqualification of the applicant in the selection process.

Questions? Contact us at scholarships@aafhawaii.com

Thank you and good luck!